## D.A.V. INTERNATIONAL SCHOOL, MULUND

2025-2026

## Nursery to Std. VIII

Ref.:DAV/Mulund/2025-2026/Cir-022

Date: 07.07.2025

## 'Read More - Scroll Less' - A Reading Campaign to Reconnect with Books

Dear Parents and Students,

In a world full of screens and swipes, it's time to pause, pick up a book, and turn the page. We are thrilled to launch our reading campaign — 'Read More - Scroll Less', an initiative to bring back the joy of reading and deepen our connection with stories, ideas, and imagination.

We encourage **every student** to take up this reading challenge, and we warmly invite **parents** to be a part of it too. When families read together, it not only builds a habit but also nurtures stronger bonds and deeper conversations.

This campaign is not just for students and parents — we proudly invite **our teachers**, **admin**, **and support staff** to join in and dedicate time to read a book during this special month.

As a part of this initiative, we will also be celebrating Literary Week from Monday, 21<sup>st</sup> July to Saturday, 26<sup>th</sup> July, filled with creative and engaging activities that will ignite the love for literature across all age groups.

## **How to Participate:**

Everyone is encouraged to read at least one book and fill in the Google Form given below, sharing what you read and what you learnt in 50–100 words.

- We suggest completing your reading and submitting the form by 31st July 2025.
- Google Forms to be filled by :
  - ✓ All Students: https://forms.gle/Tzhs5vQPmAX3chtM8
  - ✓ Parents: https://forms.gle/qujDz5KerQG31iccA
  - ✓ Teaching & Non-Teaching Staff: <a href="https://forms.gle/CaGy1gTvZbK1La8J6">https://forms.gle/CaGy1gTvZbK1La8J6</a>

Welcome to the wonderful world of reading — where every page leads to discovery!

Let's turn this month into a celebration of stories, imagination, and growth.

Warm regards,

Hema Nair

Officiating Principal